

# SARB AGRO LTD.

sarbagro.com

Processed Rice Plant Fibre | Bangladesh | Export

## WEBSITE CONTENT BRIEF

*Complete Developer Handover Document*

Reference site: dunagrohempgroup.com | Version: Final | 2026

### PAGE INDEX

#	Page Name	URL
00	Global Rules — Read Before Starting	— All Pages —
01	Home	sarbagro.com
02	Product	sarbagro.com/product
03	About	sarbagro.com/about
04	Downloads (TDS Page)	sarbagro.com/downloads
05	Contact	sarbagro.com/contact
06	SEO — Meta Text for All Pages	— All Pages —

**⚠ CRITICAL — Do Not Use These Words Anywhere on the Website**

- X 'Rice Straw' / 'Straw Fiber' / 'Straw' — remove from all pages, all images, all alt text.
- X Price / USD amount — never on website. Pricing goes in quotation documents only.
- X Processing method steps — not on website. These are in the TDS document.
- X CN Code / HS Code — not on website. These are in the TDS document.
- X Incoterm / Lead Time — not on website. These are in the quotation.

**✓ Always Use These — Product Name Rules**

Full name (H1, page title, hero): Mechanically Processed Rice Plant Fibre  
 Short name (card title, feature): Processed Rice Plant Fibre  
 Shortest (menu, tag, badge): Rice Plant Fibre

**Website Structure — 5 Pages**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Page 1	Home	<a href="https://sarbagro.com">sarbagro.com</a>
Page 2	Product	<a href="https://sarbagro.com/product">sarbagro.com/product</a>
Page 3	About	<a href="https://sarbagro.com/about">sarbagro.com/about</a>
Page 4	Downloads	<a href="https://sarbagro.com/downloads">sarbagro.com/downloads</a> ← TDS PDF download page
Page 5	Contact	<a href="https://sarbagro.com/contact">sarbagro.com/contact</a>

**Company Information — Use Everywhere Consistently**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Company Name	Sarb Agro Ltd.
Contact Person	Robena Akter
Country	Bangladesh
Location	Mithamoin Haor, Kishoreganj, Bangladesh
Website	sarbagro.com
Email	[Sarb Agro to fill in before launch]
Phone	[Sarb Agro to fill in before launch]
Footer Copyright	© 2026 Sarb Agro Ltd. All rights reserved.

**i Home Page Goal**

Visitor-কে প্রথমেই বোঝানো — Sarb Agro কী করে, তাদের product কী, কেন buy করবে।  
 Dunagro Hemp Group-এর মতো: বড় hero image, clean section cards, clear CTA।  
 প্রতিটা section-এ 'Read More' বা 'Learn More' button থাকবে যা সংশ্লিষ্ট page-এ যাবে।

**Navigation Menu (Header)**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Logo	SARB AGRO (text or logo image)	<i>Top left</i>
Menu Item 1	Home	<i>sarbagro.com</i>
Menu Item 2	Product	<i>sarbagro.com/product</i>
Menu Item 3	About	<i>sarbagro.com/about</i>
Menu Item 4	Downloads	<i>sarbagro.com/downloads</i>
Menu Item 5	Contact	<i>sarbagro.com/contact</i>
Header CTA Button	Get a Quote	<i>sarbagro.com/contact — Highlighted green/navy button</i>

**Section 1 — Hero Banner**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Background	Full-width field/nature image	<i>Rice field or fibre bale photo — Sarb Agro to provide</i>
Small Tag	Sarb Agro Ltd. — Bangladesh	<i>Small uppercase tag above headline</i>
H1 Headline	From Bangladesh's Fields to Europe's Buildings	<i>Large bold white text over image</i>
Sub-headline	Processed Rice Plant Fibre — 100% natural, industrial-grade, and export-ready for the global nonwoven and insulation industry.	<i>1–2 lines below headline</i>
Primary Button	Explore Our Product	<i>Link: sarbagro.com/product</i>
Secondary Button	Get a Quote	<i>Link: sarbagro.com/contact</i>

**Section 2 — Numbers / Stats Bar**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
-----------------	-----------------------------------	----------------

Stat 1 — Number	20+	<i>Animated counter</i>
Stat 1 — Label	Export Countries	
Stat 2 — Number	500+	<i>Animated counter</i>
Stat 2 — Label	MT Capacity / Year	
Stat 3 — Number	99%	<i>Animated counter</i>
Stat 3 — Label	Purity Level	
Stat 4 — Number	100%	<i>Animated counter</i>
Stat 4 — Label	Natural & Renewable	

### Section 3 — About Introduction

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Small Label	About Sarb Agro	<i>Uppercase, small</i>
H2 Heading	From Soil to Structure	
Body Text	Sarb Agro Ltd. converts rice plant stems from Bangladesh's fertile fields into precision-processed industrial fibre — supplying nonwoven and insulation manufacturers across Europe and beyond.	<i>2 lines max</i>
Link Button	Read More About Us	<i>Link: sarbagro.com/about</i>

### Section 4 — Three Feature Cards (like Dunagro's section cards)

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Card 1 — Image	Field / raw material photo	<i>Sarb Agro to provide</i>
Card 1 — Title	Sustainable Source	
Card 1 — Body	100% natural, renewable plant-based fibre — eliminating field burning and reducing agricultural waste at source.	
Card 1 — Button	Learn More	<i>Link: sarbagro.com/about</i>
Card 2 — Image	Processing / factory photo	<i>Sarb Agro to provide</i>
Card 2 — Title	Precision Processed	
Card 2 — Body	Industrial-grade mechanical defibration, heat treatment, and dust removal — consistent fibre quality for every shipment.	
Card 2 — Button	View Product	<i>Link: sarbagro.com/product</i>
Card 3 — Image	Container / export photo	<i>Sarb Agro to provide</i>
Card 3 — Title	Global Export	

<b>Card 3 — Body</b>	Containerized shipments to Europe and beyond — with full export documentation for every consignment.	
<b>Card 3 — Button</b>	Get a Quote	<i>Link: sarbagro.com/contact</i>

## Section 5 — Product Highlight Strip

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
<b>Background Colour</b>	Dark navy or dark green strip	<i>Full-width background color section</i>
<b>Small Label</b>	Our Product	
<b>H2 Heading</b>	Processed Rice Plant Fibre — Engineered by Nature	<i>White text</i>
<b>Body Text</b>	A 100% natural, plant-based industrial fibre for airlay and needle-punch nonwoven manufacturing. Sourced directly from Bangladesh's rice fields.	
<b>Button</b>	View Full Product Details	<i>Link: sarbagro.com/product</i>

## Section 6 — Sustainability Statement

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
<b>H2 Heading</b>	Why Natural Fibre?	
<b>Body Text</b>	Every tonne of Processed Rice Plant Fibre exported by Sarb Agro prevents the open burning of agricultural waste — reducing CO <sub>2</sub> emissions and turning a byproduct into a high-value industrial material.	
<b>Stat / Callout</b>	1 tonne of fibre = 1 tonne less field burning	<i>Show as a visual callout or badge</i>

## Footer

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
<b>Footer Logo</b>	SARB AGRO	<i>Logo or bold text</i>
<b>Tagline</b>	Processed Rice Plant Fibre — Exported from Bangladesh to the World.	
<b>Footer Nav</b>	Home · Product · About · Downloads · Contact	
<b>Copyright</b>	© 2026 Sarb Agro Ltd. All rights reserved.	
<b>Country</b>	Bangladesh	

**i Product Page Goal**

Buyer-কে product সম্পর্কে confident করা — কী, কেন, কোথায় ব্যবহার হয়।

Price, CN Code, Processing details — এখানে নেই। সেগুলো TDS-এ, যা Downloads page থেকে নামাবে।

Page-এর শেষে দুটো CTA: 'Download TDS' এবং 'Request a Quote'।

**Page Header**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Page Title H1	Processed Rice Plant Fibre
Subtitle	Industrial Fibre for Nonwoven & Insulation Manufacturing
Breadcrumb	Home / Product

**Product Overview**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
H2 Heading	What Is This Product?	
Paragraph 1	Sarb Agro's Processed Rice Plant Fibre is a 100% natural, plant-based industrial input sourced from rice plant stems in Bangladesh. Mechanically defibrated and heat-treated — supplied as loose baled fibre ready for industrial nonwoven and insulation manufacturing.	
Paragraph 2	Not spun. Not woven. Not bonded. Pure natural fibre — ready for industrial processing.	<i>Show bold or in a highlight box</i>

**Key Product Properties (Basic Specs Only)**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Product Form	Loose fibre, baled	
Fibre Length	5–11 cm	<i>Adjustable on request</i>
Colour	Natural golden / light beige	
Moisture Content	10–12%	
Packaging	Baled, containerized shipment	
Origin	Bangladesh	

Full TDS	Available to download — see Downloads page	<a href="https://sarbagro.com/downloads">Link to sarbagro.com/downloads</a>
----------	--	---

## Applications — Where Is It Used?

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Application 1	Airlay nonwoven production
Application 2	Needle-punch insulation panels
Application 3	Thermal and acoustic insulation
Application 4	Natural fibre composite materials

## Four Reasons to Choose Sarb Agro

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Reason 1 — Title	100% Natural
Reason 1 — Body	No synthetic additives. Pure rice plant fibre from Bangladesh's agricultural heartland.
Reason 2 — Title	Export-Ready
Reason 2 — Body	Full documentation with every shipment — Certificate of Origin, Phytosanitary Certificate, and Lab Test Report.
Reason 3 — Title	Consistent Quality
Reason 3 — Body	Controlled moisture, low dust content, and uniform fibre length — batch after batch.
Reason 4 — Title	Sustainable
Reason 4 — Body	Made from agricultural by-products — reducing waste and preventing crop burning across Bangladesh's rice fields.

## Call To Action — Bottom of Product Page

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
H2 Heading	Ready to Learn More or Order?	
Body Text	Download our full Technical Data Sheet or contact us for a formal quotation.	
Button 1 Primary	Download Technical Data Sheet (TDS)	<a href="https://sarbagro.com/downloads">Link: sarbagro.com/downloads</a> — PDF download
Button 2 Secondary	Request a Quote	<a href="https://sarbagro.com/contact">Link: sarbagro.com/contact</a>

## Page Header

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Page Title H1	About Sarb Agro Ltd.
Subtitle	Turning Agricultural Waste into Industrial Fibre
Breadcrumb	Home / About

## Company Story

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
H2 Heading	Who We Are
Paragraph 1	Sarb Agro Ltd. is a Bangladesh-based agricultural processing and export company. We convert rice plant by-products into high-performance industrial fibre for the global nonwoven and insulation manufacturing industry.
Paragraph 2	Located in Mithamoin Haor, Kishoreganj — one of Bangladesh's most productive rice-growing regions — we collect rice plant stems left in the fields after harvest, and transform them into a clean, export-quality industrial input for manufacturers worldwide.

## Our Mission — Show as Large Quote Block

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Mission Text	To turn agricultural waste into sustainable, export-quality industrial fibre — creating value for farmers, reducing environmental impact, and supplying the world's green building industry with a natural alternative to synthetic insulation.	<i>Large pull-quote style</i>

## Four Value Boxes

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Box 1 — Title	Traceable Source
Box 1 — Body	Every bale of fibre is sourced directly from Mithamoin Haor's rice fields — fully traceable from field to shipment.
Box 2 — Title	Industrial Quality
Box 2 — Body	Controlled moisture, low dust, uniform length — industrial-grade consistency for every export order.
Box 3 — Title	Full Documentation

<b>Box 3 — Body</b>	Phytosanitary Certificate, Certificate of Origin, and Lab Test Report available with every shipment.
<b>Box 4 — Title</b>	Global Reach
<b>Box 4 — Body</b>	Containerized exports to Europe and beyond — with reliable logistics and on-time delivery.

## Team / Contact Info Block

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
<b>Company</b>	Sarb Agro Ltd.
<b>Contact Person</b>	Robena Akter
<b>Location</b>	Mithamoin Haor, Kishoreganj, Bangladesh
<b>Email</b>	[Sarb Agro to fill in]
<b>Phone</b>	[Sarb Agro to fill in]
<b>Website</b>	sarbagro.com

## ✓ This Page Is Very Important — How It Works

Customer এই page-এ এসে Technical Data Sheet (TDS) PDF download করবে।

Download free রাখবেন — কোনো email gate বা form দরকার নেই।

TDS PDF file টা সরাসরি এই page-এ upload করুন এবং download button দিন।

Developer: WordPress Media Library-তে TDS PDF upload করে, এই page-এ link করুন।

## Page Header

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Page Title H1	Downloads
Subtitle	Technical documentation for Sarb Agro's Processed Rice Plant Fibre.
Breadcrumb	Home / Downloads

## Download Card — TDS

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Card Title	Technical Data Sheet (TDS)	<i>Main download card</i>
Description Line 1	Mechanically Processed Rice Plant Fibre — Full product specifications, physical properties, and compliance information.	
Description Line 2	Suitable for importers, manufacturers, customs brokers, and procurement teams.	
File Type Badge	PDF	<i>Show as a PDF icon or badge</i>
File Name	SarbAgro_Rice_Plant_Fibre_TDS.pdf	<i>This is the exact filename to use when uploading</i>
Download Button	Download TDS (PDF)	<i>Direct download link — no form required</i>
Last Updated	2026	<i>Show update year</i>

## Below the Download Card — Short Note

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Note Text	For formal quotations, pricing, or samples — please use our Contact page.	
Button	Contact Us	<i>Link: sarbagro.com/contact</i>

### **i Developer Instructions for This Page**

1. TDS PDF file টা WordPress → Media → Add New-এ upload করুন।
2. Upload-এর পর file URL copy করুন।
3. Download button-এর href-এ ওই URL বসান।
4. Button-এ download attribute দিন যাতে file browser-এ না খুলে নামে।
5. ভবিষ্যতে TDS update হলে same URL-এ নতুন file replace করুন — page বদলাতে হবে না।

## Page Header

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Page Title H1	Get in Touch
Subtitle	Request a quote, ask about our product, or arrange a sample shipment.
Breadcrumb	Home / Contact

## Contact Form

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Field 1	Full Name	<i>Required</i>
Field 2	Company Name	<i>Required</i>
Field 3	Country	<i>Required — Dropdown list</i>
Field 4	Email Address	<i>Required</i>
Field 5	Phone Number	<i>Optional</i>
Field 6	Message / Enquiry	<i>Required — Large textarea</i>
Submit Button	Send Enquiry	
Success Message	Thank you. We will respond within 2 business days.	<i>Show after successful form submission</i>

## Contact Information Block (Beside Form)

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN	DEVELOPER NOTE
Heading	Contact Sarb Agro Ltd.	
Name	Robena Akter	
Company	Sarb Agro Ltd.	
Location	Mithamoin Haor, Kishoreganj, Bangladesh	
Email	[Sarb Agro to fill in]	<i>Clickable mailto link</i>
Phone	[Sarb Agro to fill in]	<i>Clickable tel link</i>
Website	sarbagro.com	

**i SEO Instructions for Developer**

WordPress-এ Yoast SEO বা Rank Math plugin install করুন।

প্রতিটা page-এর edit screen-এ SEO plugin section-এ নিচের text বসান।

Meta Title: maximum 60 characters. Meta Description: maximum 155 characters.

**Home Page — sarbagro.com**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Meta Title	Sarb Agro Ltd. — Processed Rice Plant Fibre   Bangladesh
Meta Description	Sarb Agro Ltd. exports Processed Rice Plant Fibre from Bangladesh. 100% natural industrial fibre for nonwoven and insulation manufacturing. Containerized global export.
Focus Keyword	Processed Rice Plant Fibre Bangladesh export

**Product Page — sarbagro.com/product**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Meta Title	Processed Rice Plant Fibre — Industrial Fibre   Sarb Agro
Meta Description	Mechanically Processed Rice Plant Fibre for nonwoven and insulation manufacturing. 100% natural, export-ready. Full documentation available. Contact Sarb Agro Ltd., Bangladesh.
Focus Keyword	Rice Plant Fibre nonwoven insulation manufacturer

**About Page — sarbagro.com/about**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Meta Title	About Sarb Agro Ltd. — Sustainable Fibre from Bangladesh
Meta Description	Sarb Agro Ltd. is a Bangladesh-based exporter of Processed Rice Plant Fibre. Located in Mithamoin Haor — supplying natural industrial fibre to global markets.
Focus Keyword	Sarb Agro Bangladesh rice plant fibre exporter

**Downloads Page — sarbagro.com/downloads**

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
Meta Title	Downloads — Technical Data Sheet   Sarb Agro Ltd.

<b>Meta Description</b>	Download the Technical Data Sheet (TDS) for Sarb Agro's Processed Rice Plant Fibre. PDF format — free download, no registration required.
<b>Focus Keyword</b>	Rice Plant Fibre Technical Data Sheet TDS download

## Contact Page — sarbagro.com/contact

ELEMENT / FIELD	CONTENT — COPY EXACTLY AS WRITTEN
<b>Meta Title</b>	Contact Sarb Agro Ltd. — Quote & Enquiry
<b>Meta Description</b>	Contact Sarb Agro Ltd. to request a quote, download TDS, or arrange a sample. Processed Rice Plant Fibre — export from Bangladesh.
<b>Focus Keyword</b>	Sarb Agro contact quote rice plant fibre Bangladesh

### ⚠ Final Checklist Before Going Live

- 'Rice Straw' শব্দ পুরো website-এ কোথাও নেই — page, image alt text, meta text সহ।
- Price, CN Code, Incoterm, Processing steps — কোনো page-এ নেই।
- Downloads page-এ TDS PDF upload করা হয়েছে এবং download button কাজ করছে।
- Contact form submit করলে Sarb Agro-র email-এ notification আসছে।
- সব page-এ 'Get a Quote' বা 'Request a Quote' CTA button আছে।
- SEO meta title এবং description সব page-এ set করা হয়েছে।
- Website mobile-এ ঠিকমতো দেখাচ্ছে।